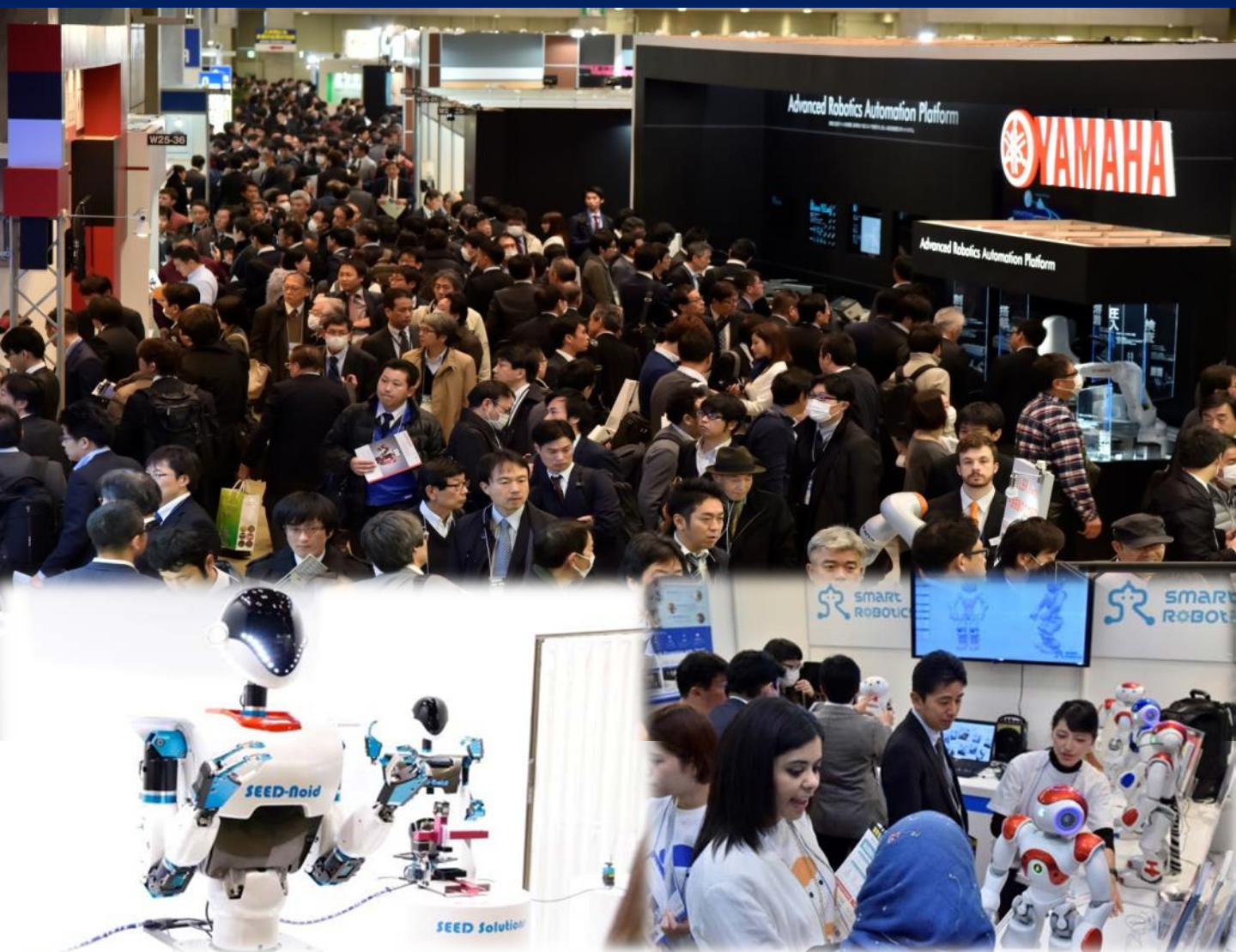


2017 POST SHOW REPORT

1st

RoboDEX

Robot Development & Application EXPO



Dates

January 18【Wed】- 20【Fri】, 2017

Venue

Tokyo Big Sight, Japan

Organiser

Reed Exhibitions Japan Ltd.

www.robodex.jp/en/

What is RoboDEX?



Comprehensive trade show for robots

RoboDEX is a new exhibition for robot technology. From industrial/service robots to development technology, IT, AI, etc... all about robots gather at this show. In 2017 the 1st RoboDEX concluded with a great success on a very high note of 137 Exhibitors and 16,304 Visitors from around the world.

Together with concurrent shows (NEPCON JAPAN, AUTOMOTIVE WORLD, LIGHT-TECH EXPO, WEARABLE EXPO, and Smart Factory EXPO), 1st RoboDEX 2017 was filled with active on-site business talks and negotiation and grateful comments from exhibitors and visitors were heard everywhere in whole exhibition.

1st RoboDEX attracted the huge attention from robot industries. It is a perfect show to expand the future new technology of industry from the whole world.

Exhibition Outline

Exhibitors

◆ Robot

- Industrial robot
- Service robot etc.

◆ Drive Technology

- Motor
- Actuator etc.

◆ Intelligence/Control Technology

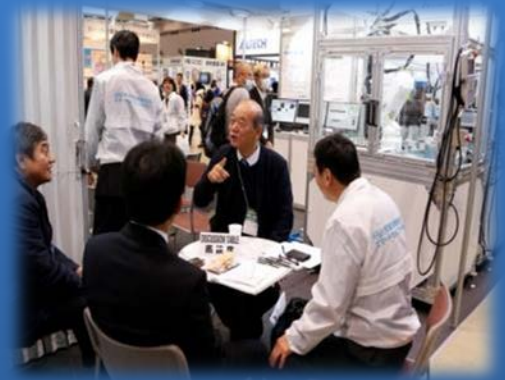
- AI
- Embedded system
- IoT solution etc.

◆ Sensing Technology

- Sensor
- Measurement etc.

Business Meetings

- Technical consultation
- Present new technologies/products
- Negotiation for alliance
- Price/delivery date arrangement



Visitors

◆ Design/development experts of robot manufacturers

◆ Design/development experts of robotics-related manufacturers

- Home Electronics
- FA
- Automobile
- Construction Equipment etc.

◆ Companies considering utilising robots for business improvement

- Manufacturer
- Welfare/Nursing
- Transportation/Security/Cleaning Service
- Agriculture etc.

1st RobotDEX 2017 concluded with a Great Success!

137

Exhibitors

Industrial Leaders Exhibited !

ADAMANT CO., LTD.
KAWASAKI HEAVY INDUSTRIES, LTD.
KIKUCHISEISAKUSHO CO., LTD.
NEC FIELDING LTD.
SMART ROBOTICS CO., LTD.
UNIVERSAL ROBOTS AS
YASKAWA ELECTRIC CORPORATION

HIWIN CORPORATION
KUKA ROBOTICS JAPAN K.K
MIKI PULLEY CO., LTD.
SOLIDWORKS JAPAN K.K.
THK CO., LTD.
YAMAHA MOTOR CO., LTD.
YUSHIN PRECISION EQUIPMENT CO., LTD.
etc.

16,304

Visitors

A photograph of two men, one in a dark jacket and one in a tan jacket, looking at a brochure or document at a trade show booth. In the background, there are other people and exhibition displays, including a large poster with Japanese text and a blue 3D model of a mechanical part.

Exhibitors

28 countries & regions

Austria, Belgium, China, Finland, France, Germany, Hong Kong, Hungary, Iceland, Indonesia, Ireland, Israel, Italy, Japan, Korea, Macedonia, Malaysia, Netherlands, Philippines, Singapore, Slovenia, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, United States, Vietnam

A photograph of a trade show booth featuring a large, complex mechanical assembly, possibly a robotic arm or a large-scale printer, with various components and wiring. A person is visible in the background, and a sign with the word "Next" is partially visible on the right.

Visitors

53 countries & regions

Australia, Austria, Belgium, Bolivia, Brazil, Brunei Darussalam, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Iran, Israel, Italy, Republic of Korea, Kuwait, Latvia, Macau, Malaysia, Mexico, Mongolia, Netherlands, New Zealand, Norway, Oman, Philippines, Poland, Romania, Russian Federation, San Marino, Saudi Arabia, Singapore, Sweden, Switzerland, Taiwan, Thailand, Turkey etc.

*including concurrent shows

Visitor Breakdown

Preliminary Report of Visitor Count

1st RoboDEX

The Solemn Declaration of No Inflated Numbers

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Jan. 20, 2017

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

① On-Site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Special Guests

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES

	Jan. 18 [Wed]	Jan. 19 [Thurs]	Jan. 20 [Fri]	Total
1) On-Site Registrants	3,572	4,702	5,560	13,834
2) VIP Registrants	856	972	642	2,470
3) Special Guests	0	0	0	0
Number of Visitors (1st RoboDEX only)	4,428	5,674	6,202	16,304

Concurrent Shows

46 th NEPCON JAPAN	9,483	9,860	9,549	28,892
9 th Light-Tech Expo	1,197	1,207	975	3,379
9 th AUTOMOTIVE WORLD	11,561	11,039	11,942	34,542
3 rd WEARABLE EXPO	4,603	5,313	5,847	15,763
1 st SMART FACTORY Expo	3,856	3,497	4,001	11,354

Total Number of Visitors	35,128	36,590	38,516	110,234
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These numbers don't include the number of the previous day.

	Jan. 18 [Wed]	Jan. 19 [Thurs]	Jan. 20 [Fri]	Total
Number of Seminar Attendees	13,731	12,242	8,559	34,532
	Jan. 18 [Wed]	Jan. 19 [Thurs]	Jan. 20 [Fri]	Total
Number of Press Registrants	497	212	193	902

* These figures are preliminary and they are subject to change after being certified by an official institute.
* The numbers of seminar attendees and press registration are not included in the total number of visitors.

Yuhi Maezono
Show Director

Reed Exhibitions Japan Ltd.

Organised by

<http://www.nepconjapan.jp/en/doc/floorplan/>

2017 Show Highlights



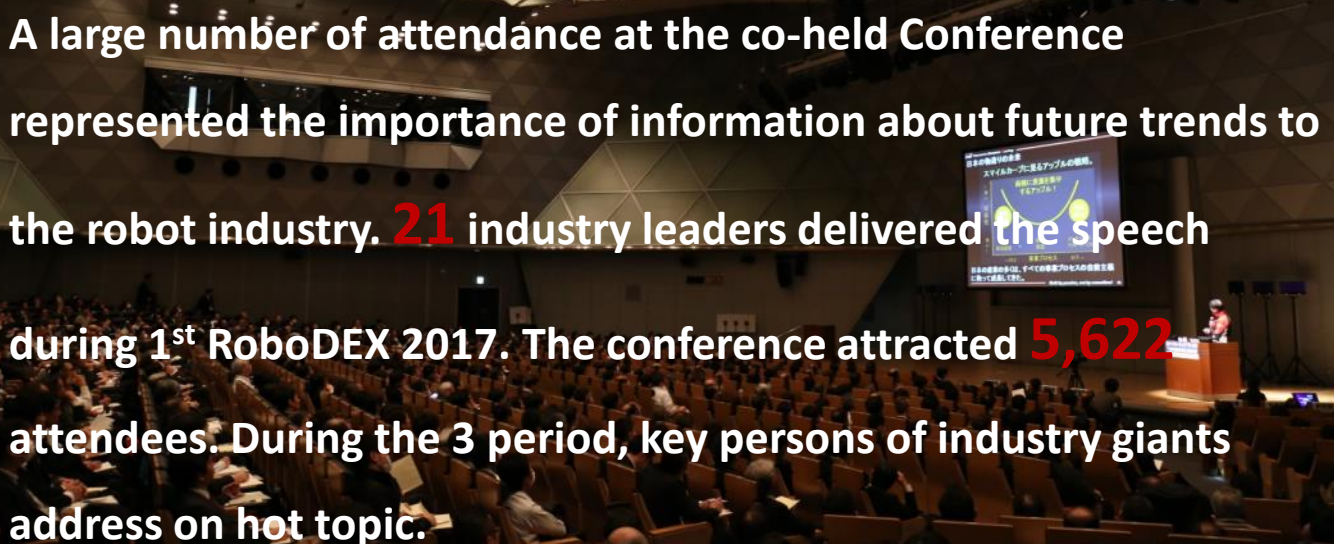
Conference

Co-held Conference by Robot Industry Experts



21 Speeches

5,622 Attendees



A large number of attendance at the co-held Conference represented the importance of information about future trends to the robot industry. **21** industry leaders delivered the speech during 1st RoboDEX 2017. The conference attracted **5,622** attendees. During the 3 period, key persons of industry giants address on hot topic.

Previous Conference Program

ROBO-C **Commemorative Session** Wed. Jan. 18, 2017 13:30 - 15:00

Revolutionize the World! New Robot Strategy in Japan



■ Toward the Realization
of Robot Revolution

Atsushi Yasuda

Director,
Robotics Policy office, Industrial
Machinery Div., Manufacturing
Industries Bureau,
Ministry of Economy, Trade and
Industry



■ Toward the Robot
Revolution and Manufacturing
Business Innovation
through IoT

Tomoaki Kubo

Secretary General,
RRI
(Robot Revolution Initiative)

ROBO-SRK **Keynote Session** Thu. Jan. 19, 2017 09:20 - 11:00

Rapid Diffusion of Service Robot! Current Challenges and Future Outlook



■ Pepper --Present and Future--

Kazutaka Hasumi

Board Director & Vice President,
Contents Marketing Div.,
SoftBank Robotics Corp.



■ R&D of Service Robotics and
Its Dissemination in Society

Hajime Asama

Professor,
Dept. of Precision Engineering,
School of Engineering,
The University of Tokyo

ROBO-SR1 **Special Session** Thu. Jan. 19, 2017 15:30 - 17:00

Revolution in Logistics! Robots Change Logistics in Future



■ Robot and Logistics

Hiratomo Miyata

CEO,
GROUND Inc.



■ MUJIN Controller
Accelerating Robot Market
Growth and Its Eco-system

Issei Takino

CEO & Co-Founder,
MUJIN Inc.

Please click here for the all program>>>

<http://www.robodex.jp/en/Conference/Program/>

Get ready for 2018!!!



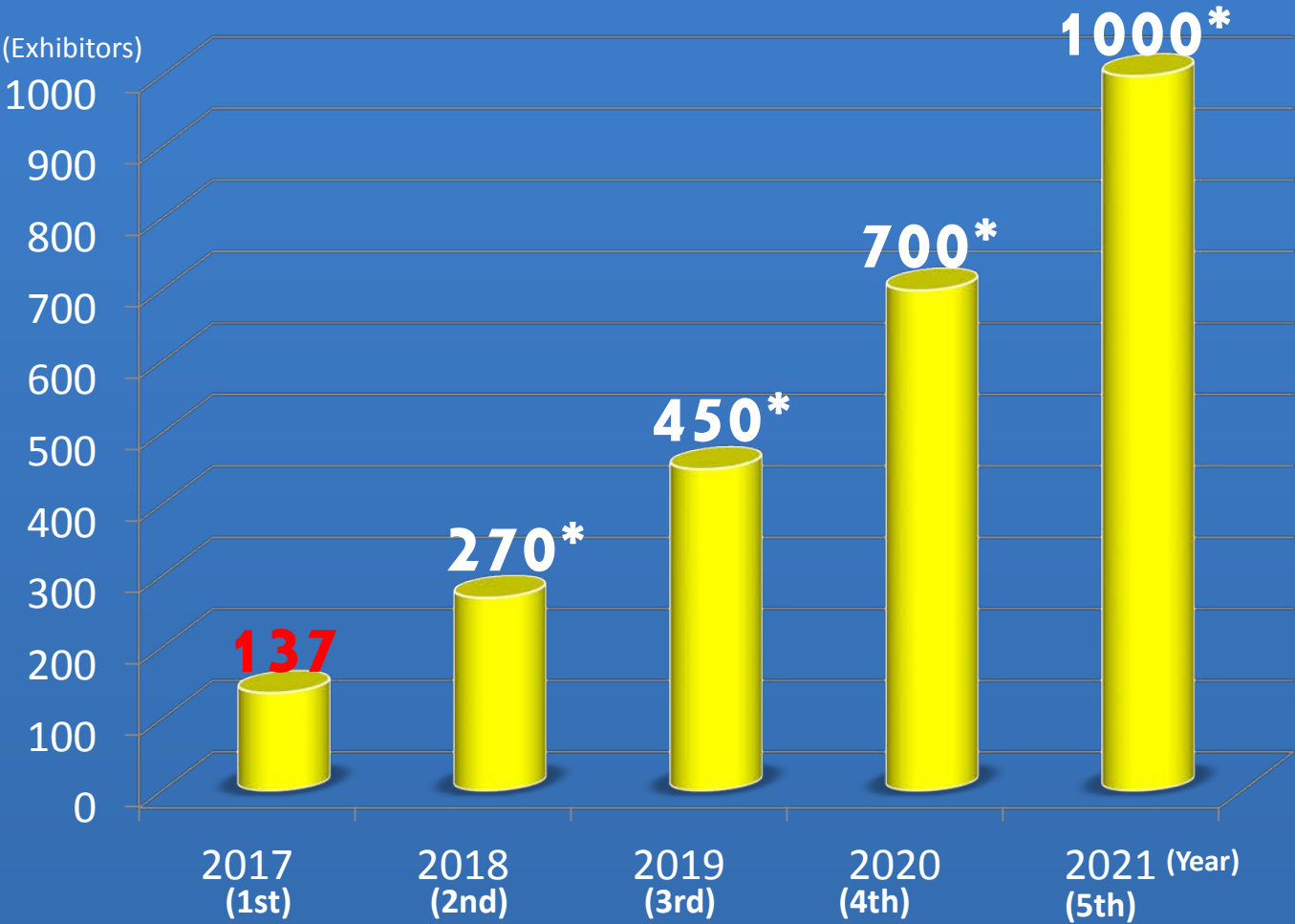
The 1st RoboDEX concluded with a great success and positive note with majority of the booth space sold-out already for the coming edition. Above is a photograph of the floor plan shot at the reservation counter on the final day of the show.

If you are interest in exhibiting, please contact Show Management to discuss available booth space in 2018 Exhibition.

2nd
RoboDEX
Robot Development & Application EXPO

RoboDEX will be the World's Leading Robot Exhibition

<Number of Exhibitors>



*Number of exhibitors are forecast

High quality and quantity of Visitors & Exhibitors

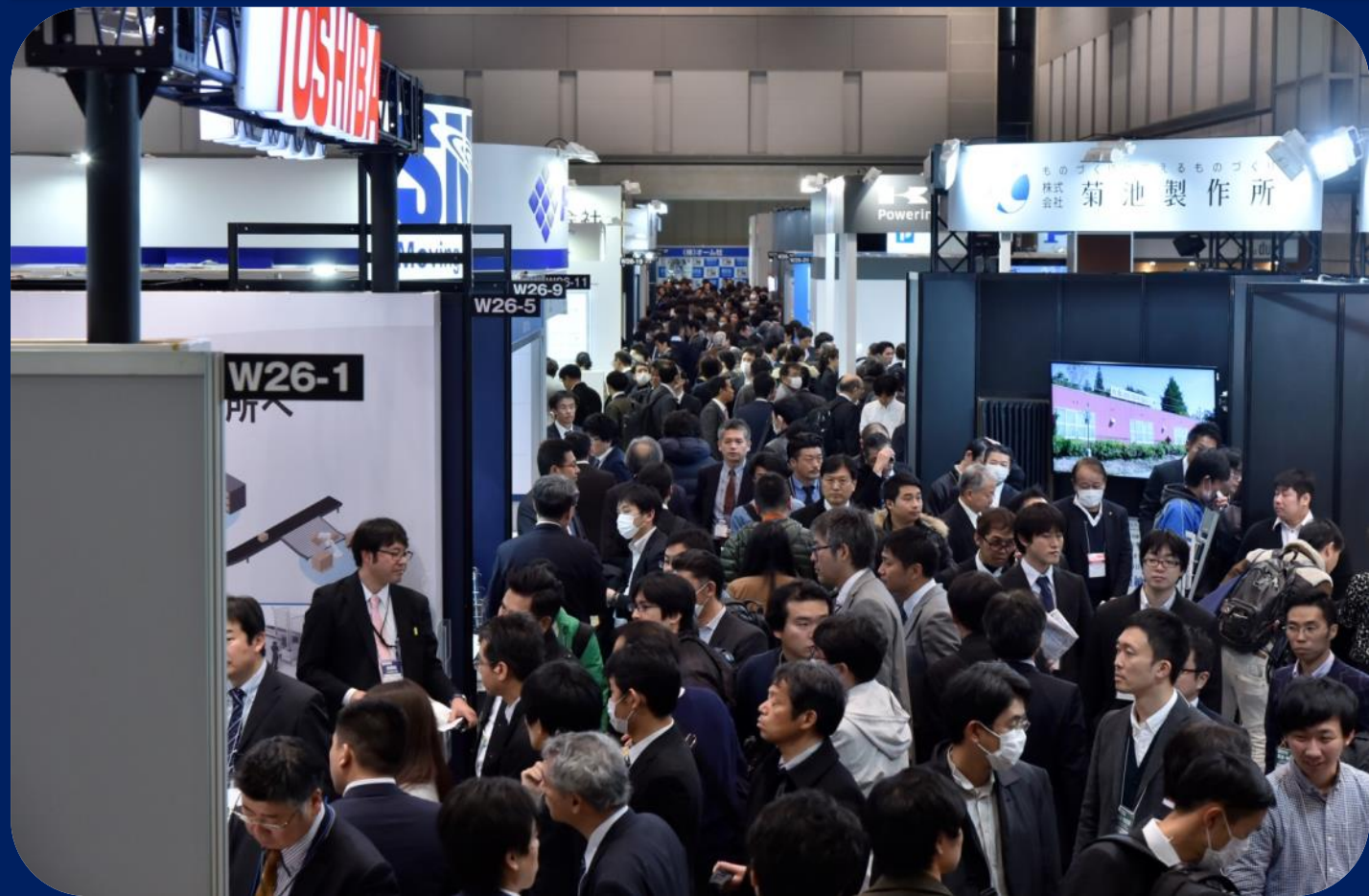
<Number of Visitor>

in 2017 16,304 Visitors

in 2018 20,000 Visitors
(Forecast)

NEXT SHOW

Dates: January 17(Wed)-19(Fri), 2018
@ Tokyo Big Sight, Japan



We are looking forward to see you again at
2nd RoboDEX 2018

RoboDEX Show Management

For Visiting: visitor-eng.robodex@reedexpo.co.jp

For Exhibiting: robodex@reedexpo.co.jp

TEL: +81-3-3349-8502 FAX: +81-3-3349-4900