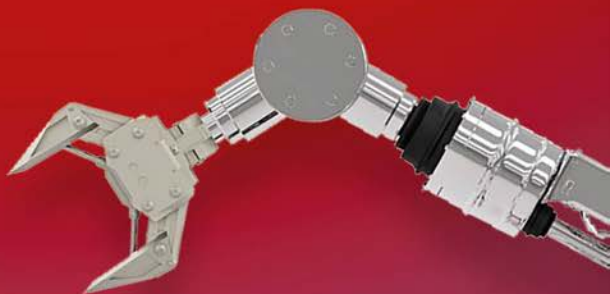


INNOVATION EVENT

ROBO

15-17
MAY 2018
Paris France

WHERE
INNOVATION
GROWS



BRIGHTER

MORE
IMPACTFUL

BIGGER

Porte de Versailles



SENSE



ANALYZE



ACT



INTERACT

www.innorobo.com
#innorobo2018



Innorobo, where innovation grows

100% DEDICATED TO ALL ROBOTICS

- **Top 5** world event 100% dedicated to robotics
- Both **industrial** and **service** robotics from ALL fields of application

INFORMATION, CONNECTING PEOPLE AND ACCELERATION

Innorobo: a true melting pot of technology, innovations and uses, that aims to:

- **Inform:** spread accurate, up-to-date information on technology building blocks and robotics, and its impact on business, jobs and everyday life
- **Connect:** encourage cooperation and help emerging robotics markets move forward
- **Accelerate:** generate business opportunities based on real market needs and speed up the robotics transformation



Multiple formats based on your needs

Promoting innovations

- Exhibition & demonstrations
- Sponsored Talks & Tech'Talks
- Media exposure

Connecting target audiences

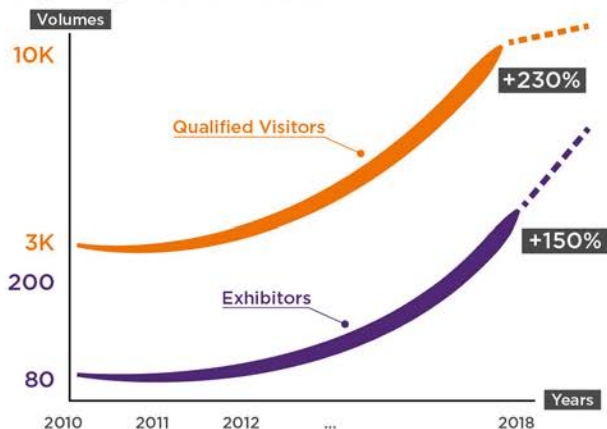
- Networking sessions
- Business meetings
- Ad hoc (contact us)

From needs to accelerated solutions

- Guided tours
- Flipped Pitch sessions
- Technology workshops

8 YEARS ON: A HIGH-QUALITY NETWORK

Regular growth in volume



For greater global business impact

- More qualified attendees
- Guaranteed decision makers & leading experts on hand
- Fostering in-depth conversations



Innorobo 2018

Showing off ALL robotics AND enabling technologies

EXHIBITION: A BROADER RANGE OF SERVICES

Our most effective solutions: Premium Packs – 3 sizes

9M² BOOTH PREMIUM PACK

€5,250*

INCLUDING

- Standard package
 - Furniture & red carpet
 - Storage & TV
 - 1 customized booth sign
 - 1 website page, 1 newsletter insert
 - Electricity, cleaning, security, Wi-Fi
- Specific 9m² add-ons
 - 2 exhibitor badges + 2 Networking Cocktail passes
 - 30 free 3-day admission passes
 - 1 Central Stage talk



Non-contractual pictures, technical specifications subject to change at any time.

*Prices excl. V.A.T., co-exhibitor & processing fees and parking spaces. General terms and conditions of sale and detailed rates available at www.innorobo.com

18M² BOOTH PREMIUM PACK

€10,500*

INCLUDING

- Standard package + specific 18m² add-ons
 - 4 exhibitor badges
 - 4 Networking Cocktail passes
 - 40 free 3-day admission passes
 - 1 Central Stage talk



36M² PAVILION PREMIUM PACK

€16,200*

INCLUDING

- Standard package + specific 36m² add-ons
 - 5 exhibitor badges
 - 5 Networking Cocktail passes
 - 50 free 3-day admission passes
 - 1 Central Stage talk



GROUP/CLUSTER SPECIAL OFFER

Invite your members to exhibit: organize your own pavilion and enjoy a 15% discount*

*Subject to availability. Discount based on price of pavilion, excl. V.A.T, co-exhibitor & processing fees.

... MORE IMPACTFUL

IT ONLY HAPPENED @INNOROBO

- Total company announced the winner of its ARGOS Challenge (Innorobo 2018)
- Creation of FFCR, the French Federation of Robotics Clusters (Innorobo 2018)
- DAEGU and Rhône-Alpes regions signed a business and technology agreement for the robotics industry (Innorobo 2016)
- Creation of euRobotics Aisbl, an association dedicated to stakeholders in European robotics (Innorobo 2014)

Recommended by 93% of exhibitors

93%

"Innorobo is truly the ideal robotics event: all robotics sectors (industrial, service, education, etc.) were given the floor, in a very human atmosphere. I thank Innorobo for all of the contacts we made." **Marco Calcamuggi** - CEO R&Drones - President of the French Federation of Robotics Clusters.



"We take part in several shows every year, and it is only at Innorobo that we find this depth, this quality of discussion. It's the only place where we can find robotics in all its forms." **Technology SME Exhibitor, Germany**

NOW, MAKE IT HAPPEN @INNOROBO2018

Book & select your booths Pitch your challenges

Inès Bendahmane

Business Development

ines.bendahmane@innorobo.com

Tel: +33 6 51 50 75 01

Organize your visit Customer services

Hélène Ricard

Sales Administration

Helene.ricard@innorobo.com

Tel: +33 3 58 19 51 61

Become a partner Book a media pack

Virginie Dhaze

Marketing & Communication

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Digital and technology requests

Thibaut Moulin

Technology Officer

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Social media requests

Laurie Raffin

Community management

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Tel: +33 7 83 98 43 81

Chairman & founder

Catherine Simon

Chairman & founder

Catherine.simon@innorobo.com

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AN INTERNATIONAL NETWORK OF PARTNERS



South Korea



China



China



Singapore



Russia



Japan



U.S.A.



France



France



France



France



France

Innorobo is member of euRobotics aisbl



www.innorobo.com

Innorobo 2018, BIGGER, BRIGHTER, ...

WELCOME TO PORTE DE VERSAILLES, PARIS

A BIGGER EXHIBITION

Innorobo moves to Porte de Versailles

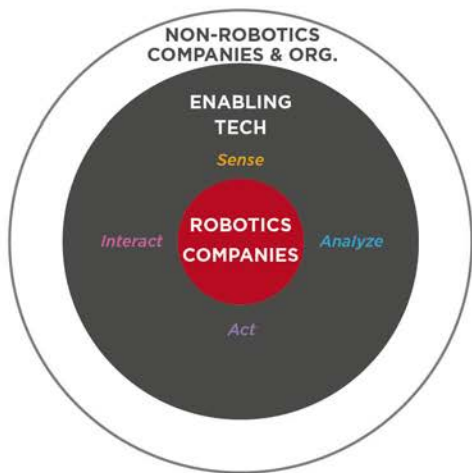


- Larger exhibition area
- By request of Innorobo exhibitors and visitors
- Inside Paris
- Hall 5 located at main entrance



A BRIGHTER EVENT

Innorobo 2018
exhibition enlarged focus



Smarter sensor-enabled robots can now make decisions based on sensory feedback, probably the fastest-changing robotics systems: visual perception, force sensing, motion, biometrics, etc.



Systems processing and harnessing data to transform it into actionable insights for smarter decisions and commands: AI, Big Data, Quantum Computing, etc.



Actuators and all end-effectors enabling robots to take action in the physical world: processors, components and materials (soft and hard robotics)



Human-Robot Interaction systems, Augmented Reality, cobots, wearable robotics, etc.



Dive into Innorobo 2018

Take full advantage of the event

MAKE THE MOST OF THE EVENT BEFORE YOU TAKE PART!

Are you an Innorobo 2018 partner, exhibitor or visitor? Prepare early and benefit from customized services.

MEDIA PACKS: REACH YOUR TARGETS

Convey your messages before and during the event through the Innorobo website, social media and the on-site billboard.



up to 20K qualified members



< 1,800 Robotics & Tech companies



40% international

More information: www.innorobo.com

FLIPPED PITCH SESSIONS: FROM NEEDS TO SOLUTIONS

Where companies pitch their current challenges, requesting insights from the robotics community.

You are a potential pitcher, CEO, HR Director, or functional Director: benefit from real-time insights with seasoned experts. Get a preview of potential innovative solutions.

You are a robotics or technology expert/company : benefit from meetings with selected "hot leads" that can bring new business opportunities and inspire innovations

GUIDED TOURS: A TAILOR-MADE EXPERIENCE

Deepen your understanding of robotics trends and applications. Anticipate the impact of the robotics transformation on your environment.

- Meet & Greet with the right experts
- Guided visits of selected booths
- Customized workshops

Dedicated to job, industry or community organizations. Rates and conditions upon request: please contact us.



SPONSORED TALKS

Take the stage and meet your goals. Promote your innovations, challenges, projects or calls for cooperation